CALL TO ORDER
Meeting called to order at 5:34 p.m.

ROLL CALL AND ATTENDANCE
CTAG Members Present:
Don Green, Blake Geyen, Ben Yoder, Brandi DeCoteau, Amin Tony Hester, Maddie Merton Marlene Drucker

Absent:
Linda Moran, Jamie Witter, Deirdre Maxwell, Paul Buchanan, Ivan Tudela

Guests: None

Pierce Transit Employees and Presenters Present:
Mike Griffus, CEO; Penny Grellier, Communications Administrator, and Alexandra Mather, Government Relations Administrator

APPROVAL OF MINUTES
Minutes from October 17. 1011 were not approved. Amin Tony Hester’s name was transposed

CTAG MEMBERS COMMITTEE REPORTS/Comments
None

PUBLIC COMMENT
None (No in person guests. No unknown members of public in meeting list)

DISCUSSION ITEMS

CEO Update, Mike Griffus
Topics covered: Covid update, staffing, ridership, finances and projects.

Covid update
Rescinded the Covid Agency Emergency order on November 14, 2022.
Requirements: Continue monitoring and reporting cases; quarantine.
Still providing masks on buses. Admin building has been closed since March 2020. It is set to re-open by Jan.

Staffing/Recruiting
520 Operators are budgeted, 431 positions are filled (short 89 Operators).
Recently hired 40 new Operators. Planning for eight Operators classes per year.

March 2023 – Restoring lost weekend service. Sept 2023 – Planning to add back 10% more service

Held 50 recruiting events this year. (Workforce Central, JBLM and others).
There are 27 unfilled positions in Maintenance.
Public Safety: Contracting with Lakewood PD, Puyallup PD, Federal Way PD and a private Security provider.

Ridership:
Ridership is up. 62% of pre-pandemic. Vanpool ridership is 54% of pre-pandemic
Runner ridership: 500+ riders (2022)

Finances:
Up $4M sales tax revenue. Meeting Reserves requirements

Projects:
Stream – Bus Rapid Transit. $241 M project. At 60% design. Supply chain challenges.
Utility work planned in late 2024. Construction late 2024 and service to begin late 2027.

Fleet electrification
Executive order: 20% electrification by 2030. Adding charging stations in the Commerce tunnel. Plus, four additional transit centers will have charging stations.
Looking at hydrogen fuel cell buses.

Legislative Update, Alex Mather
Pierce Transit 2023 State Legislative Agenda

Public Safety
• In partnership with the Association of Washington Cities, support continued state funding to help communities establish alternative response programs like co-responder programs, diversion programs, and others that provide options beyond law enforcement for responding to situations that involve individuals suffering from behavioral health issues.

Infrastructure - Maintenance + Operations Base Improvement Project (MOBI)
• PT’s base is 34 years old and in need of modernization and retrofitting to accommodate the agency’s top priority of safety and the transition to a zero-emission Bus Rapid Transit network and fleet.

Fleet Transition
• Pierce Transit supports any opportunities to further the agency’s vision of transitioning its fleet to Zero-Emission propulsion systems.

Economic Development
• Allow Public Transportation Benefit Areas the authority to sell green hydrogen to the public, to lay the groundwork should transit agencies adopt hydrogen propulsion as a fuel type.

Community Partner Priorities
• PT supports grant programs and funding tools to facilitate housing projects that support all income levels and policies that incentivize high-capacity transit and transit-oriented development.

Pierce County
• Work in Partnership with Pierce County in securing funds to bolster first and last mile infrastructure connections to the Stream Pacific Avenue Bus Rapid Transit corridor

Washington State Transit Association | Transportation Choices Coalition | Joint Municipal Action Committee
• PT supports our municipal and public transportation partners in their legislative goals.
**Telling the Pierce Transit Story, Penny Grellier**

1. Who are we talking to?
2. Internal communications – print, digital, Buzz - print and digital
3. External communications – printed signs, tours, videos, City Line TV show, Podcast
4. Interactive Story telling – social media, games, coloring sheets

Solicit Continual feedback. Value dialogue. Engage youth and advocacy groups
Rachel is refreshing the school curriculum.

**Hero Award discussions**
Engages in public transit, supports our mission statement, event occurs on PT property,

Example: An operator goes above and beyond his/her job requirement.

The Hero is recognized at The Board meeting and receives a pin.
How do we advertise the program?
Involve PT Marketing Assistant Manager.
Ideas:
Advertise with posters at transit centers. Advertise to the deaf and blind communities, on buses and shuttle vehicles, ticket vending machines and social media.
QR codes at bus exit

**MEMBER DELIBERATION**
Passage Mobile ticketing app issues – communication gap (Toy)
Washroom closed at the Kimball Park and Ride during Halloween Bike Ride event – Oct 30.2022 (Marlene)
Requesting a bus to stop at St Anthony’s Hospital in Gig Harbor (Marlene)

**PIERCE TRANSIT NEWS AND ANNOUNCEMENTS**
Ride Pierce Transit for free on Friday, November 25, 2022

**ADJOURNMENT**
Meeting adjourned at 7:16 p.m.

Submitted by Lani Fowlkes
Approved by Don Green