



Pierce Transit
Community Transportation Advisory Group (CTAG)
Pierce Transit Training Center
Rainier Conference Room
Minutes – March 28, 2019

CALL TO ORDER

Meeting called to order at 5:31 PM.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Aaron Dumas, Denise Edington, Cody Bakken, Blake Geyen, Hongda Sao and Sandy Paul

CTAG Members Absent: Don Green

Pierce Transit Employees Present: Lani Fowlkes, Vanpool Assistant Manager; Grellier, Business Partnership Administrator; and Sharon Stockwell, Senior Employer Services Coordinator

Special Guests Present: Nancy Henderson, Pierce Transit Board of Commissioners; Jeff and Paul, CTAG Candidates.

APPROVAL OF MINUTES

Sandy Paul motioned to approve the February 28 minutes. Aaron seconded. Motion carried.

CTAG MEMBERS COMMITTEE REPORTS

Cody Bakken reported on the Sound Transit Tacoma Dome Link Extension meeting. Currently they are moving forward to the second level technical evaluation. The meeting in May will be the final stakeholder meeting.

PUBLIC COMMENT

No public comment transpired.

DISCUSSION ITEMS

1. **Student Pass Update – Sharon Stockwell**: Sharon Stockwell reported on the student pass program, which was launched in late 2017. Clover Park Technical College was the initial participant utilizing their student identification card with a special monthly pass sticker affixed to it. Later, the format was upgraded to an ORCA card. Tacoma Community College, Pierce College Puyallup and Steilacoom campuses implemented a student pass; TCC with ORCA and PCP on the HopThru app. Currently 13,469 students utilize ORCA or the student pass on HopThru with an extremely high ridership.

HopThru uses the student's school email address and phone numbers and sends the code to that phone number. Codes cannot be shared.

Cody asked if other colleges have been contacted about this program. Sharon informed yes, but some schools have different standards on what's considered a full-time student. This makes implementing a student pass more difficult.



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Blake Geyen asked if Pierce Transit has thought about incorporating the college bus pass with the school's identification card, much like the University of Washington. Sharon said it can be done, but there is a cost involved.

2. Vanpool Upgrades – Lani Fowlkes: Lani Fowlkes reported Pierce Transit is diversifying the Vanpool fleet to include eight electric minivans, which brings the total number of vehicles to 354. Lani also reported the new location for the Vanpool Department. Over 2,400 riders are currently in the program with an average tenure of 6-7 years. Vanpool is currently in the process of testing telematics technology to monitor vanpool drivers. Lani reported on additional stats relating to ridership and usage.
3. Per Faciens Nexum Student Position – Cody Bakken: Cody Bakken distributed a document to members detailing an idea to bring on a student representative for CTAG. His proposal involves inviting college students onto CTAG to gain more input on transit ridership and transit awareness. Ask for an ex officio position which means by virtue of office, anyone a part of another governing body may have a place on CTAG. The representative attending a CTAG meeting will have no voting authority and will not count towards quorum, but they may still bring transit information to the group. Representatives will be required to attend the same number of meetings as a CTAG member.

Nancy Henderson asked if gathering input on a bus from college bus users would provide better input than having one representative attend a meeting.

Members discussed options and strategies to recruit a student ambassador for the per faciens nexum student position. Members will finalize a plan at the April 25 CTAG meeting.

MEMBER DELIBERATION

No member deliberation transpired.

PIERCE TRANSIT NEWS & ANNOUNCEMENTS

March 2 South Sound Sustainability Expo recap.
CTAG member versus member of the public affiliation guidelines.

ADJOURNMENT

Meeting adjourned at 6:58 PM

Submitted by:

Penny Grellier, Business Partnership Administrator .

Approved by:

Cody Bakken, CTAG Chair