

TACOMA DOME STATION OPTIONAL PERMIT PARKING



BACKGROUND

- Region's largest parking garage
- South Sound multimodal transit hub
- Two Phases 1997 & 2000
- 90%+ capacity since 2006
- Historically 78% Sound Transit customers
- 85% [Pierce County](#) residents
- No charge/24 hour max
- Pierce Transit's only customer service center

| NAME | CAPACITY | UTILIZATION |
|--------------------------------|----------|-------------|
| Tacoma Dome Station | 2,393 | 94% |
| Eastgate Park & Ride | 1,614 | 97% |
| Lynnwood Transit Center | 1,378 | 99% |
| Federal Way Transit Center | 1,190 | 99% |
| Ash Way | 1,022 | 105% |
| Issaquah Highlands Park & Ride | 1,010 | 94% |
| Kent Station Garage | 996 | 100% |

BACKGROUND

- Dec 2015 TDS Garage Parking Management Study
 - Recommended a fee-based parking program with market rates
- Mar 2016 Report to the Board
 - Board decision to wait for Sound Transit's pilot parking permit program
- Apr 2018 Report to the EFC
 - Asked for an optional permit parking proposal to be presented to Board
- Sep 2018 Pierce Transit Board
 - Provided timeline for public outreach and return to Board with proposal
- Oct 2018 TDS Optional Parking Permit Survey

DEMOGRAPHICS

UTILIZATION

| | |
|------------|-----|
| • Tacoma | 76% |
| • Puyallup | 4% |
| • Lakewood | 2% |
| • UP | 2% |
| • Spanaway | 2% |

VEHICLES OWNED

| | |
|-------------|-----|
| • 2 or more | 59% |
| • 1 | 39% |
| • None | 1% |

HOUSEHOLD INCOME

| | |
|-----------------|-----|
| • Above \$99k | 25% |
| • \$65k - \$99k | 24% |
| • \$35k - \$64k | 18% |
| • \$25k - \$34k | 6% |
| • \$24k or less | 5% |

AGE

| | |
|--------------|-----|
| • 40 - 64 | 49% |
| • 25 - 39 | 37% |
| • 18 - 24 | 6% |
| • 65 or Over | 6% |

RACE

| | |
|--------------------|-----|
| • White | 60% |
| • African American | 21% |
| • Asian | 5% |
| • Hispanic/Latino | 2% |
| • Native American | 2% |

GENDER

| | |
|----------|-----|
| • Female | 50% |
| • Male | 44% |



How often do you ride transit (per month)?

| | |
|---------------------|-----|
| • 12+ days | 79% |
| • 4 – 11 days | 9% |
| • 1 – 3 days | 5% |
| • Other/No Response | 7% |

How often do you park at TDS (per month)?

| | |
|---------------------|-----|
| • 12+ days | 70% |
| • 4 – 11 days | 9% |
| • 1 – 3 days | 8% |
| • Other/No Response | 13% |

How do you get to your destination?

| | |
|----------------------------|------------|
| • Sound Transit Bus | 44% |
| • Sounder | 31% |
| • Tacoma Link | 10% |
| • Pierce Transit | 3% |
| • Intercity | 3% |
| • Other/No Response | 9% |

When you can't park at TDS, how do you get to transit?

| | |
|-------------------------------|-----|
| • Get dropped off | 32% |
| • Drive alone and park nearby | 20% |
| • Pierce Transit bus | 15% |
| • Carpool/Vanpool/Uber/Lift | 8% |
| • ST Bus/ST Link/ ST Sounder | 5% |
| • Other/No Response | 20% |



SURVEY FEEDBACK

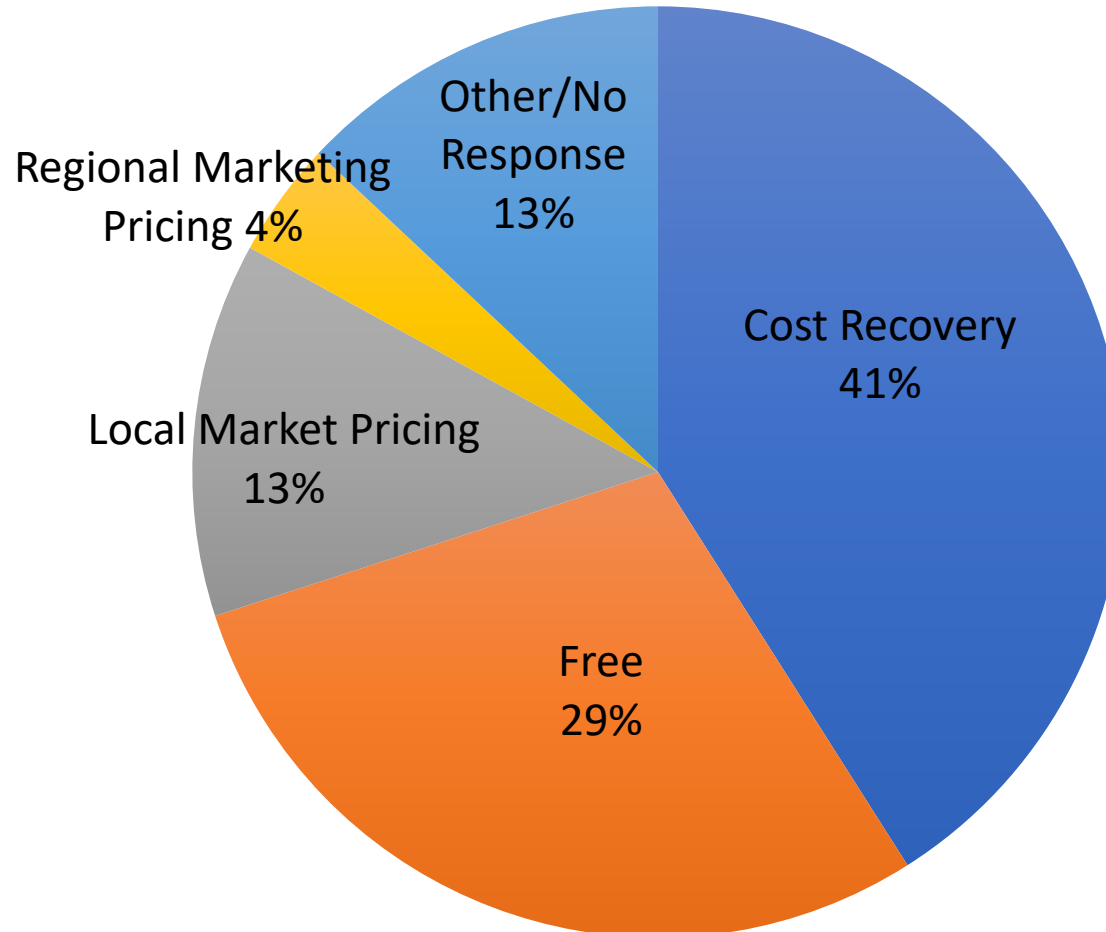
- Reserved parking be limited to 25% of available stalls (598/2,393)



- Top three goals Pierce Transit & Sound Transit should prioritize when designing a parking management program:
 1. Ensure open parking space by managing demand
 2. Encourage riders to bike, walk, or carpool to transit
 3. Recover the cost of managing and enforcing the program

SURVEY FEEDBACK

- Which solo driver permit parking option would you like to make available at TDS?



Permit Parking

| General Parking | Permit Parking (HOV/SOV) | Percentage |
|-----------------|--------------------------|------------|
| 2,193 | 200 (150/50) | 8% |
| 1,993 | 400 (200/100) | 16% |
| 1,793 | 600 (400/200) | 25% |

- Each floor has approximately 200 parking stalls
- CEO authorization to manage demand and waitlist by:
 - Modifying percentage of reserved parking stalls
 - Adjusting rates
- Market-based pricing (currently \$60-\$100/month)
- SOV permit parking opening soon: Puyallup and Lakewood

PIERCE TRANSIT BOARD TIMELINE

- Jan 2019 TDS optional permit parking survey results
- Feb 2019 TDS optional permit parking proposal & Title VI analysis
 - Public outreach
- Mar 2019 Public Hearing
- Apr 2019 Potential Pierce Transit Board adoption
 - Potential public outreach
- Jun 2019 Possible start for TDS optional permit parking



**Pierce
Transit**