



Pierce Transit

**Pierce Transit
Community Transportation Advisory Group (CTAG)
Rainier Room
Minutes – November 15, 2018
Special Meeting**

CALL TO ORDER

Cody Bakken called the meeting to order at 5:01 p.m.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Aaron Dumas, Bill Elder, Blake Geyen, Cody Bakken, Denise Edington, Hongda Sao, and Sandy Paul

CTAG Members Absent: Don Green

Pierce Transit Employees Present: Penny Grellier, Business Partnership Administrator and Tim Renfro; ADA Eligibility Administrator

APPROVAL OF MINUTES

Motion carried to approve the amended minutes for October 25, 2018.

CTAG MEMBERS COMMITTEE REPORTS

Bill Elder will report on the 2019 schedule of meetings for the TLDE once he receives the dates next month.

Aaron Dumas reported there have been no new meetings for the Hilltop Tacoma Link Extension. Next meeting is scheduled for January 9, 2019.

Sandy Paul reported there have been no new meetings with Transform: The Tacoma Theater District Culture and Transportation Plan. Sandy also reported a discussion potentially relocating a bus stop in proximity to the theater.

Cody Bakken reported on a Sound Transit workshop he attended for the Tacoma Dome Link Extension. The workshop discussed locations of bus stops for certain routes. Cody also reported on an e-mail he received regarding the Hilltop Tacoma Link Extension.

PUBLIC COMMENT

No public comment transpired.

DISCUSSION ITEMS

1. **Abbreviated SHUTTLE Eligibility Recertification Process – Tim Renfro:** Tim Renfro gave an overview of the SHUTTLE recertification process and how it has evolved over the years. Tim also discussed the possibility of simplifying the recertification paperwork when a SHUTTLE customer undergoes recertification. Cody Bakken recommended distributing mailers to SHUTTLE clients informing them of the shortened recertification process once it's approved.



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2. Fare Evasions and How it Affects Budget: Penny Grellier reported on this issue in Jay's absence. Penny reported Transit Operators are in the process of testing out an operator enclosure on a coach. Pierce Transit launched a "Be Fair, Pay Your Fare" campaign a few months ago. Penny showcased a comparison between Pierce Transit fare evasion data and Sound Transit's Sounder data, 2% and 8% respectively. The national average is 5%. Pierce Transit will produce a fare evasion audio and scrolling message on all coaches through November 30. Coaches will also display posters and rack cards, and routes with the highest fare evasion date will display sandwich boards and flyers mediating the issue. Penny concluded fare evasion makes a large enough impact on Pierce Transit's budget to warrant these marketing remedies.
3. Final Charter Revisions/Approval – Cody Bakken: Cody Bakken discussed the CTAG Charter's final revision to the members. Cody presented each change to the charter to members. Sandy Paul motioned to approve the amended charter. Aaron Dumas seconded. Motion carried. The CTAG charter will be available in January 2019.
4. December Meeting Vote – All Members: Aaron Dumas motioned to schedule next month's CTAG meeting on December 20th at 5:30 PM. Sandy Paul seconded. Motion carried.

ADJOURNMENT

Meeting adjourned at 6:47 PM.

Submitted by:

Penny Grellier, Business Partnership Administrator

Approved by:

Cody Bakken, CTAG Chair