

# Pierce Transit

## Community Transportation Advisory Board

Pierce Transit Training Center  
Rainier Conference Room  
Minutes – March 20, 2014

### CALL TO ORDER

Penny Grellier called the meeting to order at 5:32 p.m.

### ROLL CALL AND ATTENDANCE

CTAG members present: Penny Grellier, Ken Gibson, Bridgett Johnson, Chris Karnes and Paul Bala.

CTAG members absent: Sheryl Tate

Pierce Transit Board Members and staff present: Carol Mitchell, Public Relations Officer and James Sullivan, Administrative Specialist.

### APPROVAL OF MINUTES

Bridgett Johnson moved to approve the minutes. Paul Bala seconded. Motion carried.

### CTAG MEMBERS AND STAFF REPORT ON ACTIVITIES

Penny Grellier suggested adding the CTAG recruitment advertisement to Chris Karnes' Tacoma Tomorrow blog. Chris agreed. Penny also brought forth an idea of having an express service on Route #1, with about 10 stops.

Chris Karnes updated members on riders' reactions to the shift of transit service from Commerce Street to Pacific Avenue. He suggested we add larger trashcans to reduce litter, and larger shelters to accommodate the number of waiting passengers so riders aren't forced to use private business property to shield themselves from the elements.

Ken Gibson shared about a "choke point" on 9<sup>th</sup> and Pacific Avenue from buses not being able to pull in parallel to the curb. Ken has observed cars trying to maneuver around the back end of the bus, creating backup and a potential traffic hazard.

Bridgett Johnson shared a public transportation survey Pierce College administered to their students recently. The survey questions concerned how often students use public transportation to get to campus, and asked for input on transportation alternatives.

### PUBLIC COMMENT

None.

### STAFF PRESENTATIONS

None.

### DISCUSSION ITEMS

Ken Gibson moved to appoint Penny Grellier as 2014-2015 Chair of CTAG. Chris Karnes seconded. Motion carried.

Ken Gibson moved to appoint Chris Karnes as 2014-2015 Vice-Chair of CTAG. Paul Bala seconded. Motion carried.

CTAG members discussed and declined to appoint a specific member as a Pierce Transit Board of Commissioners' representative, but agreed to designate a CTAG member to attend monthly study sessions and Board meetings, and have either the Chair or Vice Chair present for Board Work Sessions, depending upon their availability.

Ken Gibson updated members on the March 10, 2014 Board Meeting.

Carol Mitchell shared the CTAG recruitment Advertisement. She asked for suggestions on how to reach out to community members who are deaf or hard of hearing, who are blind or visually-impaired, or who do not read or speak English. James Sullivan will send Ken Gibson the application in MSWord so he can disseminate it to disabled populations served by TACID.

Carol will coordinate a marketing request to explore a bilingual announcement about the CTAG vacancies for airing over the communication system on buses.

During the April 3-10, 2014 interviews, James Sullivan will coordinate the schedules of the interviewees, which would ideally include one board member, one CTAG member, Carol Mitchell and Terence Artz.

#### **PIERCE TRANSIT NEWS AND ANNOUNCEMENTS**

Carol Mitchell shared the Board's decision to discontinue Routes 475 and 485. She passed out a performance dashboard for both routes, as well as dashboards for Fife-Milton-Edgewood Routes 503 and 504.

CTAG members discussed their desire for more information about how we gather and report customer comments about the Agency's performance. A Business Development or Customer Service representative will be invited to the next CTAG meeting to give an overview.

**Next Meeting Date: April 17, 2014 at 5:30 PM.**

#### **ADJOURNMENT**

The meeting was adjourned by Penny Grellier at 7:20 PM

Submitted by:

Approved by:

Carol Mitchell, Public Relations Officer

CTAG Chair