

PIERCE TRANSIT BOARD MEETING AGENDA

Training Center, Rainier Room

October 14, 2013

4:00 PM

A Special Study Session Meeting will be held prior to this meeting at 2:30 PM.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES: July 31, 2013 Special Board Work Session Meeting
September 9, 2013, 2013 Regular Board Meeting

APPROVAL OF VOUCHERS

PUBLIC COMMENT

PRESENTATIONS

- **Operator of the Month of August – Rich Siemers** Hazel Whitish
Transit Operator Assistant Manager
- **Financial Update** Wayne Fanshier
Chief Financial Officer
- **High Beams ~ Featuring Employee Recognition(s)** Carol Mitchell
Public Relations Officer

ACTION AGENDA

1. **FS 13-010 Authority to Operate Seasonal Gig Harbor** Tina Lee
Trolley Service Starting 20014 Service Innovation Administrator
2. **FS 13-011 Authorization to Design the Fife-Milton-Edgewood** Tina Lee
Demonstration Project Service Innovation Administrator

INFORMATIONAL BOARD ITEM

1. **Executive-Finance Committee Update** Commissioner Talbert
2. **Sound Transit Update** Commissioner McCarthy

STAFF/POLICY DISCUSSIONS

EXECUTIVE SESSION

Potential Litigation ~ Pursuant to RCW 42.30.110 (1)(i); Real Estate ~ Pursuant to RCW 42.30.110 (1)(b)

ADJOURNMENT

**PIERCE TRANSIT
BOARD OF COMMISSIONERS
SPECIAL MEETING MINUTES
July 31, 2013**

CALL TO ORDER

Chair Strickland called the meeting to order at 4:04 PM.

Commissioners present:

Marilyn Strickland, Chair of the Board, Tacoma Mayor
Rick Talbert, Vice Chair of the Board, Pierce County Councilmember
Glenn Hull, Fife Mayor Pro Tem (*representing Fife/Edgewood/Milton*)
Pat McCarthy, Pierce County Executive (*arrived at 4:07 PM*)
Lauren Walker, Tacoma Councilmember
Derek Young, Gig Harbor Councilmember
(*representing Auburn/Gig Harbor/Fircrest/Pacific/Ruston/Steilacoom*)
Don McKnight, President/Business Agent, ATU Local 758

Commissioners excused:

Don Anderson, Lakewood Mayor
Kent Keel, University Place Councilmember
Steve Vermillion, Puyallup Councilmember

Staff present:

Lynne Griffith, CEO
Wayne Fanshier, Chief Financial Officer
Alberto Lara, Chief Administration Officer
Doug Middleton, Chief Operations Officer
Tom Wolfendale, Legal Counsel
Kathy Sullivant, Finance Manager
Tina Lee, Service Innovation Administrator
Justin Leighton, Government Relations Officer
Ashley Smith, Project Controls Assistant
Deanne Jacobson, Clerk of the Board

ACTION AGENDA

Prior to the introduction of the agenda item, Chair Strickland provided the context for why the Agency is in a position to reconsider the service reduction plan scheduled for September 2013.

Commissioners Talbert and Walker **moved** and seconded to **approve Resolution 13-022; Rescinding Resolution No. 13-016, voiding the service reduction plan scheduled for September 29, 2013, and direct staff to develop a revised service plan based on improved sales tax collections.**

Finance Manager Kathy Sullivant briefed the Board on the revised forecast of sales tax collections (Pat McCarthy arrived at 4:08 PM). She explained that the Agency had to begin planning for the reduction because there are Title VI requirements that the Agency needs to meet before it can implement reductions. Sales tax collections were collected at a much higher rate than anticipated.

A question and answer period ensued between staff members. The Commissioners provided comments in support and of caution relating to voiding the service reduction plan scheduled for September 2013.

The Board noted that they need to receive more detailed financial information well in advance of making a decision and an explanation on how the numbers impact sustainability.

Public Comment

The following individuals provided comments:

- Lee Renney, Puyallup
- Helga D’Andrea, Lakewood
- Ken Paulson
- Alex Kvenvolden, Federal Way

In response to what will happen with the proposed layoffs that are scheduled to occur in September, CEO Lynne Griffith noted that direct operations layoffs would be rescinded. Some layoffs will go forward relating to restructuring and efficiencies, mostly in management.

Motion **carried** unanimously.

ADJOURNMENT

Commissioners Walker and Talbert **moved** and seconded to adjourn the meeting at 5:05 PM. Motion **carried** unanimously.

Deanne Jacobson, CMC
Clerk of the Board

Marilyn Strickland, Chair
Board of Commissioners

**PIERCE TRANSIT
BOARD OF COMMISSIONERS
REGULAR MEETING MINUTES
September 9, 2013**

CALL TO ORDER

Vice-Chair Talbert called the meeting to order at 4:02 PM.

Commissioners present:

Marilyn Strickland, Chair of the Board, Tacoma Mayor (*arrived 4:12 PM*)
Rick Talbert, Vice Chair of the Board, Pierce County Councilmember
Don Anderson, Lakewood Mayor
Glenn Hull, Fife Mayor Pro Tem (*representing Fife/Edgewood/Milton*)
Kent Keel, University Place Councilmember
Pat McCarthy, Pierce County Executive (*left at 4:55 PM*)
Steve Vermillion, Puyallup Councilmember
Lauren Walker, Tacoma Councilmember
Derek Young, Gig Harbor Councilmember (*left at 4:55 PM*)
(representing Auburn/Gig Harbor/Fircrest/Pacific/Ruston/Steilacoom)
Don McKnight, President/Business Agent, ATU Local 758

Staff present:

Lynne Griffith, CEO
Wayne Fanshier, Chief Financial Officer
Alberto Lara, Chief Administration Officer
Doug Middleton, Chief Operations Officer
Dana Henderson, General Counsel
Scott Gaines, Transit Operator Assistant Manager
Bill Spies, Fleet Manager
Kathy Sullivan, Finance Manager
Tina Lee, Service Innovation Administrator
Justin Leighton, Government Relations Officer
Tom Wolfendale, Legal Counsel
Deanne Jacobson, Clerk of the Board
Barbara Schatz, Deputy Clerk of the Board

APPROVAL OF MINUTES

Commissioners McCarthy and Walker **moved** and seconded to approve the July 1, 2013, Special Board meeting minutes, and the August 12, 2013, Regular Board meeting minutes as presented. Motion **carried**.

APPROVAL OF VOUCHERS

Vouchers audited and certified by the auditing officer as required by RCW 42.24.080, and those expense reimbursement claims certified as required by RCW 42.24.090, have been recorded on a listing that was made available to the Board on September 5, 2013.

Commissioners McCarthy and Hull **moved** and seconded to approve the vouchers subject to proper audit. Those vouchers included in the listing are further described as follows:

Operating Fund #10
Self-Insurance Fund #40
Capital Fund #90

Voucher numbers were 331643 through 332233 and wire numbers were 1176 through 1189 for a total of \$5,287,154.44. Motion **carried**.

PUBLIC COMMENT - GENERAL

Ken Paulson – Tacoma, said he recently saw a 16-foot CNG van. He suggested it would be cheaper to run vans than 40' buses. Buses near his home never have many riders.

PRESENTATIONS

Operator of the Month of July – Tee Elder Transit Operator Assistant Manager Scott Gaines presented Tee Elder with the Operator of the Month Award for his outstanding performance. He has been on the Quarterly Honor Roll for 15 consecutive years, has had zero preventable accidents and received many positive comments from his passengers. Mr. Elder said he was blest to have received this award.

Financial Update - Finance Manager Kathy Sullivant reported on the June 2013, sales tax collections.

ACTION AGENDA

1. Commissioners Talbert and McCarthy **moved** and seconded to **approve Resolution 13-027; Authorizing the Chief Executive Officer to enter into and execute a contract for natural gas with Cost Management Services, Inc., for a period of five years, and acknowledging that costs will fluctuate based on annual usage and price fluctuations.** Fleet Manager Bill Spies presented on the item. Motion **carried** unanimously.

INFORMATIONAL BOARD ITEMS

Service Innovation Update ~ CEO Lynne Griffith refreshed the Board about the scope of the Business Development Office and the projects on which they are working.

Government Relations Officer Justin Leighton updated the group on the Custom Bus that works with Regional Employers.

Service Innovation Administrator Tina Lee mapped out the plan for the Puyallup and Fife/Milton/Edgewood tailored community solutions. These items will come before the Board in October. She also updated the Board on the success of the Gig Harbor Trolley Project.

Executive/Finance Committee Update ~ Vice Chair Talbert provided updates from the July 18, 2013, and the August 15, 2013 Executive/Finance Committee.

Sound Transit Update ~ Commissioner Strickland had three items on which to report: 1) The Tacoma Link Light Rail will start charging fares (*rides have been free since 2003*); 2) Sound Transit had received two FTA Tiger grants totaling \$24 million; and 3) additional Sounder commuter trains will be added to Lakewood, and the Route 932 will be expanded.

STAFF/POLICY DISCUSSION

Sole Source Report ~ CFO Wayne Fanshier responded to questions about the Sole Source Report.

EXECUTIVE SESSION

At 5:04 PM the Regular Meeting was recessed into Executive Session to *discuss Real Estate* ~ Pursuant to RCW 42.30.110 (1)(b); and Potential Litigation ~ Pursuant to RCW 42.30.110(1)(i) for a period not to exceed 5 minutes. At 5:09 PM, the Regular Meeting was reconvened.

ADJOURNMENT

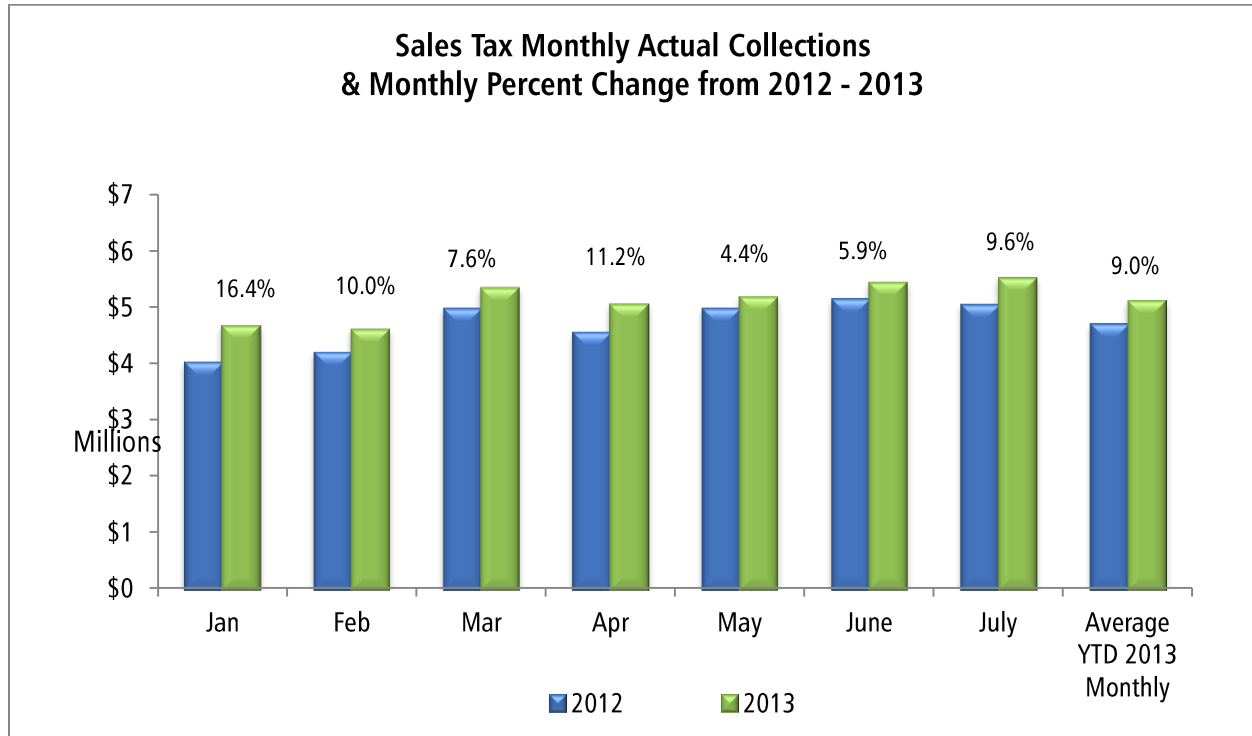
Commissioners Walker and Keel **moved** and seconded to adjourn the meeting at 5:10 PM. Motion **carried** unanimously.

Deanne Jacobson, CMC
Clerk of the Board

Marilyn Strickland, Chair
Board of Commissioners

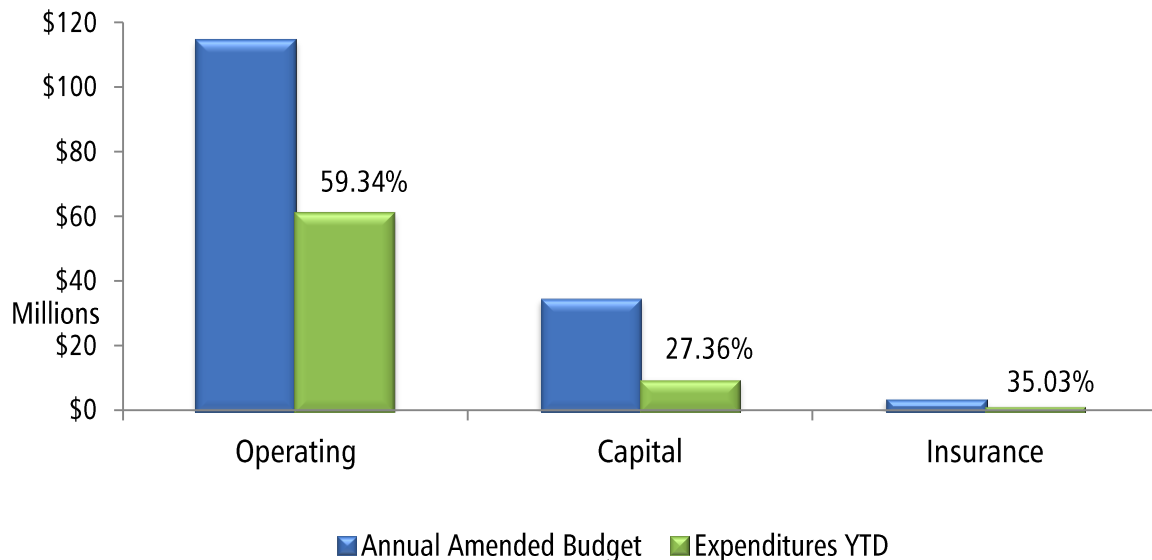
Financial Report to the Board of Commissioners

October 14, 2013



- The chart shows the sales tax monthly actual collections and monthly percent change from 2012 to 2013 for this year. Collections are only shown through July because of the two-month lag between collections and distributions from the State Department of Revenue.
- For the first seven months of 2013, adjusted for the boundary reduction, sales tax has averaged 9.0% above the prior year as shown on the chart.
- Smaller sales tax increases are projected for the remainder of the year, with an 8% annual increase for 2013. This increase in sales tax provides the ability to maintain the current level of 392,000 hours of service through 2014.
- Sustainability in 2015 continues to be estimated at approximately 350,000 fixed route hours subject to economic conditions.

Agency Expenditure Totals By Fund Year-to-date August, 2013



- The Agency Expenditure Totals By Fund chart shows expenditures through August, at 67% of the year.
- The Operating Fund has expended \$68.5 million, or 59% of its \$115.4 million dollar budget.
- The Capital Fund is 27% expended, with \$9.4 million of its \$34.3 million budget spent through August.
- The Insurance Fund has expended \$1.2 million, or 35% of its \$3.4 million dollar budget.
- Year-end expenditures are projected to be within budget.
- Preparation of the 2014 Budget is in process. The 2014 Budget is scheduled to be reviewed with the Finance Committee in October and presented to the Board at a study session in November, with budget adoption in December.
- The Agency's financial status will continue to be presented monthly.

FACT SHEET

TITLE: Authority to Operate Seasonal Gig Harbor Trolley Service Starting 2014

DIVISION: Business Development

ORIGINATOR: Tina Lee, Service Innovation Administrator

PRECEDING ACTION: June 20, 2013 Executive-Finance Committee – Authorization of Trolley Demonstration Summer 2013; July 8, 2013 Board Meeting – Approval of Resolution No. 13-018, Authorization of Gig Harbor Trolley Service Interlocal Agreement Between Pierce Transit and the City of Gig Harbor.

COORDINATING DEPARTMENT: Executive

APPROVED FOR SUBMITTAL:

Chief Financial Officer

APPROVED FOR AGENDA:

Chief Executive Officer

Legal Counsel

ATTACHMENTS:

Exhibit A, Proposed Resolution
Exhibit B, Letter of Support from CIT
Exhibit C, End of Project Report (To be provided)

BUDGET INFORMATION

2014 Budget Amount
\$315,450

Required Expenditure
\$315,450

Impact
N/A

Explanation: The Board of Commissioners will consider the 2014 Budget as part of the December 9, 2013 Board Meeting. The 2014 Budget includes the service hours to operate this seasonal summer trolley. Trolley service hours would be part of the 2014 service hour allocation.

BACKGROUND: The Gig Harbor Trolley Demonstration Project concluded on September 28, 2013. The service was popular with the community with total ridership of 28,514 during the 82 day demonstration. A Community Investment Team (CIT) with representatives from City of Gig Harbor, Gig Harbor Chamber of Commerce, Gig Harbor Downtown Waterfront Alliance, and Uptown Gig Harbor Merchants was formed to bring together parties with a vested interest in the success of the project. The CIT was integral in guiding the project and continuing to support outreach and marketing efforts throughout the demonstration period. The City of Gig Harbor entered into an inter-local agreement with Pierce Transit to provide partnership funds towards the demonstration project of \$41,161 which assisted in providing a demonstration fare of 0.25 cents per ride rather than the normal Pierce Transit \$2.00 local fare. The CIT partnered to support this service with in-kind contributions and marketing valued at more than

\$10,270. Toward the end of the demonstration, when ridership began to decline, the CIT rallied to build ridership by organizing a Hop-on-Board promotion which included a drawing for a free iPad for eligible trolley passengers.

SURVEY RESULTS

An on-board trolley survey which resulted in 641 completed surveys was completed between August 12 and September 8, 2013. The survey results showed a high satisfaction rate for the trolley service, with 94 percent of the respondents reporting that they were satisfied or extremely satisfied with the trolley. There was an overall dissatisfaction rate of 4%, presumably arising from regular Route 100 passengers impacted by the increased trip time and transfer required when the trolley was in operation. When asked if a rider would recommend the trolley to someone else, 91% of survey respondents reported they were very likely or somewhat likely to recommend the trolley. Trip purpose, or the reason why someone was riding the trolley, indicates that 22% of passengers used the trolley to go shopping & errands, 16% for travel to restaurants, and 12% to reach entertainment or recreation. Specific destinations referenced by respondents were the local Farmers' Markets, Downtown, Uptown, Library, and Skate Park.

PERFORMANCE STANDARDS

Performance standards were established early in the demonstration and agreed to by the CIT. Those standards included meeting or exceeding 15 passengers per service hour (PSH), 1.3 passengers per revenue mile (PRM) and 16% fare box recovery. With the Interlocal Agreement with the City of Gig Harbor for partnership funds for this demonstration, we were able to reach the 16% fare box recovery goal. Based on project totals, the Gig Harbor Trolley achieved the passenger per service hour performance with 16.10 PSH, and failed the passengers per revenue miles with 1.25 PRM. On a monthly basis, both PSH and PRM performance standards were achieved in July and August, and neither were achieved in September. The decline in ridership coincides with summer community activities ending in early September and children starting to return to school. With this information-learned from the demonstration, staff recommends not operating trolley service in the month of September.

SUMMER SERVICE

If the Gig Harbor Trolley service is approved for operation in 2014, staff will use the information we have learned during the demonstration period about ridership trends and vehicle type and continue to coordinate with the CIT to modify some elements of the service profile. These adjustments will include changing the duration of the seasonal summer service to operate from Memorial Day weekend through Labor Day. Service span adjustments during select days of the week would also be based on ridership data.

FARES

Pierce Transit utilized a demonstration fare of \$0.25 during the trolley demonstration. Staff recommends that the local Pierce Transit adult fare of \$2.00, as well as the youth and discounted fares of \$0.75 be utilized for ongoing trolley service. There is a potential opportunity to enter into a new Interlocal Agreement with the City of Gig Harbor for partnership funds to support the trolley service and potentially reduce the fares. The City has expressed interest in supporting economic development and reducing traffic congestion during their tourist season. Before the Board could approve a different fare structure, Pierce Transit would be required to complete a FTA fare equity analysis and would likely need to provide mitigation for any reduced fare. Further information on whether a reduced fare would be feasible will be forthcoming.

EQUIPMENT

The trolley vehicles utilized in the demonstration were leased for the demonstration period. We learned during the demonstration period that the nostalgic, authentic qualities of the trolley vehicle were factors that influenced customers' interest in riding the trolley service. Anecdotal reports indicate that when our trolley vehicles were pulled from service due to maintenance issues, passengers would wait 30 minutes for the next trolley instead of riding the 30-foot buses painted to look like a trolley. Staff does not recommend purchasing the trolley vehicles that were leased for the demonstration due to the age of the vehicle and ongoing maintenance needs. If the seasonal service is approved, staff will immediately begin a bid process to procure two trolley vehicles. Staff will return to the Executive/Finance Committee following a formal bid solicitation process with recommendations for purchase of trolleys.

ALTERNATIVES:

1. Terminate the seasonal trolley service in Gig Harbor and continue operating local Route 100 service only.
2. Complete another short-term demonstration testing new vehicles or different months of the year.

RECOMMENDATION: Adopt Resolution No. 13-028, authorizing the implementation of seasonal Gig Harbor Trolley service starting 2014, utilizing local Pierce Transit adult, youth and discounted fares.

RESOLUTION NO. 13-028

A Resolution of the Board of Commissioners of Pierce Transit
Authorizing the Implementation of Seasonal Gig Harbor Trolley Service Starting 2014
Utilizing Local Pierce Transit Adult, Youth and Discounted Fares.

WHEREAS, Pierce Transit operated a Gig Harbor Trolley Demonstration Project from July 9, 2013 to September 28, 2013; and

WHEREAS, a Gig Harbor Community Investment Team of representatives with a vested interest in the project helped guide the demonstration and outreach for the trolley service; and

WHEREAS, the Gig Harbor Trolley demonstration project carried 28,514 passengers during the demonstration period; and

WHEREAS, an on-board trolley survey was completed by 641 riders with 94% indicating they were either satisfied or extremely satisfied with the service; and

WHEREAS, the performance standards established for the Gig Harbor Trolley demonstration project were met or exceeded during the months of July and August, however, did not meet all performance standards during the month of September; and

WHEREAS, ridership data for the Gig Harbor Trolley demonstration project indicates that the seasonal service should stop earlier in the season with a span of approximately Memorial Day to Labor Day weekends; and

WHEREAS, the Gig Harbor Trolley demonstration project fare was \$0.25 per trip as a result of a financial partner with the City of Gig Harbor which allowed a discounted fare; staff recommends that the local Pierce Transit service adult fare of \$2.00, as well as the youth and discounted fare of \$0.75 be utilized in the future.

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of Pierce Transit as follows:

Section 1. The Board of Commissioners authorizes the implementation of seasonal Gig Harbor Trolley Service effective summer 2014, or at a date determined by the Chief Executive Officer of Pierce Transit.

ADOPTED by the Board of Commissioners of Pierce Transit at their regular meeting thereof held on the 14th day of October, 2013.

ATTEST:

Marilyn Strickland, Chair
Board of Commissioners

Deanne Jacobson, CMC
Clerk of the Board



ADMINISTRATION

October 3, 2013

Pierce Transit
PO Box 99070
3701 96th St. SW
Lakewood, WA 98496-0070

Attn: Board of Commissioners

On behalf of the Community Investment Team (CIT), the City of Gig Harbor would like to extend a thank you to Pierce Transit for the PT Trolley Get-Around Gig Harbor demonstration project that took place during the summer of 2013. The trolley brought a flavor and flair to the Harbor that residents and business owners have been craving for many years and they embraced it with open arms.

The demonstration project was successful for several reasons. With help from excited business owners in several districts, the promotion and buzz was widespread. The economic impact to the many business districts is undeniable. Because the trolley service was able to move residents and visitors around town on a timely and predictable schedule, less pressure was placed on our already crowded parking infrastructure and eased traffic on busy surface streets. The PT Trolley made events and activities in downtown and Uptown more accessible to all. Boaters felt more connected to shopping districts than ever before. Merchants were thrilled with the opportunity for shoppers to get street-side service to their shop, gallery or business district. The classic and unique trolley design as well as the friendliness and interaction with the drivers added appeal and charm that encapsulates Gig Harbor. The Trolley was able to connect all three of Gig Harbor's major hotels to both Uptown and downtown destinations, giving tourists a more mobile and accessible experience while visiting our city.

The CIT is overwhelmingly supportive of a trolley service returning to Gig Harbor in 2014. Residents and business owners are enthusiastic about the possibility of continued trolley service. We hope you will approve operationalizing the PT Trolley project and add it to your operational budget for 2014.

Sincerely,

Chuck Hunter
Mayor, City of Gig Harbor

Mary DesMarais
Exec. Director, Downtown Waterfront Alliance

John Hogan
Managing Partner, Gateway Capitol

Warren Zimmerman
President, Gig Harbor Chamber of Commerce

FACT SHEET

TITLE: Authorization to Design the Fife-Milton-Edgewood Demonstration Project

DIVISION: Business Development Office

ORIGINATOR: Tina Lee, Service Innovation Administrator

PRECEDING ACTION: None

COORDINATING DEPARTMENT: Business Development Office

APPROVED FOR SUBMITTAL:

Chief Financial Officer

APPROVED FOR AGENDA:

Chief Executive Officer

Legal Counsel

ATTACHMENTS:

Exhibit A, Proposed Resolution
Exhibit B, Community Connector Fact sheet

BUDGET INFORMATION

2013 Budget Amount
N/A

Required Expenditure
N/A

Impact
N/A

Explanation: There is no budgetary impact in the design of the demonstration project.

BACKGROUND: The proposed Fife-Milton-Edgewood Demonstration Project is established in response to the Board of Commissioners' Strategic Direction that includes developing innovative services tailored to community needs. The communities of Fife, Milton, and Edgewood have requested a more tailored service that circulates through their communities providing local transportation options. The proposed concepts are integrated with Routes 402, 500, and 501 to provide stronger local connections while maintaining regional access. The concepts provide a direct connection during commute times to regional services including Sounder commuter rail at the Puyallup Station.

The proposed Fife-Milton-Edgewood Demonstration was recommended by the local Community Investment Team (CIT) with representation from the City of Fife, City of Milton, City of Edgewood, City of Puyallup, Puyallup Tribe of Indians, Edgewood F.I.S.H. Food Bank, Mountain View Community Center, and Radiance Homeowners' Association. The proposed concepts were developed through a series of meetings culminating in a recommendation from the CIT at their September 12, 2013 meeting. Additionally, staff presented the concepts to the City of Milton Council on September 16, 2013, the City of Fife Council on September 24, 2013, and the City of

Edgewood Council on September 24, 2013. Each Council expressed support for the concepts and concurred with the CIT's recommendation.

In working with the CIT, the team expressed a need for local, tailored service and strong connections to regional services at the Puyallup Station. This package of concepts is integrated with Routes 402 and 500 to provide timed connections in Fife along Pacific Highway and Route 402 in Edgewood along the Meridian corridor. The proposed concepts represent two new tailored community circulators utilizing small 25 foot cutaway vehicles. The proposal also recommends service adjustments to the Route 402 to provide select timed connections to Sounder commuter rail operating at the Puyallup Station. The CIT also recommended that select Route 501 trips on weekdays and weekends be eliminated to provide efficiency and avoid duplication of services. The proposed concepts and changes to the Routes 402 and 501 are described in detail on the Fife-Milton-Edgewood Community Connector fact sheet that is attached hereto as Exhibit B.

The proposed Fife-Milton-Edgewood Demonstration would start with the February 16, 2014 service change. The demonstration does not require a Title VI Equity Analysis unless the service is in place for a year or longer. If the service were operationalized, a service equity analysis would need to be completed. Staff recommends that the service equity analysis begin in September 2014 so that this analysis can be considered at the conclusion of the demonstration period.

The proposed modifications to the existing Route 501 service are considered a "major service change" under Pierce Transit's Major Service Change Policy and require a Title VI Service Equity Analysis and public outreach. Staff will notify riders and non-riders of the proposed demonstration and modifications to Route 501 with rider alerts, web site notice, on board rider survey, a web survey, two community open houses and legal notices for a public hearing. The open houses are scheduled for Wednesday, October 30, at the Fife City Hall and Saturday, November 2, at the Milton/Edgewood Library. A Public Hearing would take place at the Board of Commissioners meeting on November 18. To meet the rapid design timeline to implement service with the February 2014 service change, the Board of Commissioners will also be asked to consider approving the demonstration at their November 18 Board Meeting.

ALTERNATIVES:

1. Direct Fife-Milton-Edgewood CIT to modify the proposed concepts and return to Board with an updated recommendation.
2. Continue to operate Routes 402, 500 and 501 as they operate today and do not develop a demonstration similar to the recommendation of the Fife-Milton-Edgewood CIT.

RECOMMENDATION: Adopt Resolution No. 13-029, Authorizing design of the Fife-Milton-Edgewood Demonstration including the required Title VI Service Equity Analysis and public process for the proposed modifications to Route 501.

RESOLUTION NO. 13-029

A Resolution of the Board of Commissioners of Pierce Transit
Authorizing Design of a Fife-Milton-Edgewood Demonstration Including the
Required Title VI Service Equity Analysis and Public Process for the
Proposed Modifications to Route 501.

WHEREAS, on July 8, 2013 the Pierce Transit Board of Commissioners adopted its Strategic
Direction which directed staff to develop innovative, tailored community solutions; and

WHEREAS, a Fife-Milton-Edgewood Community Investment Team comprised of local
representatives with a vested interest in guiding the design and success of tailored community service
has recommended concepts for a possible demonstration; and

WHEREAS, the recommendation consists of a package of integrated service proposals including
two local tailored community services -- Milton-Edgewood Community Connector and the Fife to
Puyallup Station Community Connector, the recommendation also includes adjusted trip times on
select Route 402 weekday trips to provide a timed connection to regional Sounder commuter rail
services at the Puyallup Station, and service modifications reducing the number of Route 501 trips to
better integrate the concepts with Pierce Transit's local fixed route services; and

WHEREAS, the Route 501 service modifications are considered a "Major Service Change" and
require a Title VI service equity analysis under Pierce Transit's Disparate Impact Policy and
Disproportionate Burden Policy; and

WHEREAS, community outreach for the proposed demonstration will including rider alerts,
web site notices, two community open houses, on board bus rider survey, a web survey, and legal
notices for public hearing;

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of Pierce Transit as follows:

Section 1. The Board of Commissioners authorizes the Pierce Transit staff to engage in the
design and public outreach process for a proposed Fife-Milton-Edgewood Demonstration Project and
for adjusted route times on Route 402 and service modifications to Route 501.

ADOPTED by the Board of Commissioners of Pierce Transit at their regular meeting thereof
held on the 14th day of October, 2013.

ATTEST:

Marilyn Strickland, Chair
Board of Commissioners

Deanne Jacobson, CMC
Clerk of the Board



Fife-Milton-Edgewood Community Connector Innovative Solution

Background

The proposed Fife-Milton-Edgewood Community Connector is the result of a committed Community Investment Team who, in partnership with Pierce Transit, developed two route concepts focused on improving fixed route services within the Fife, Milton, and Edgewood communities. Proposed service concepts focus on:

- **Community Needs.** Serve key Fife, Milton, and Edgewood community destinations including shopping, medical, libraries, churches, parks, community centers, and post offices.
- **Connections.** Transport Fife, Milton, Edgewood commuters to and from Puyallup Sounder Station during commute times.
- **Integrating tailored service with existing transit system.** Link community connector to Routes 402 and 500 for easy access.

Community Investment Team

- City of Edgewood
- Edgewood F.I.S.H. Food Bank
- City of Fife
- Puyallup Tribe of Indians
- City of Milton
- Mountain View Community Center
- City of Puyallup
- Radiance Homeowner's Association

Public feedback sought

We want to hear what the community thinks about the proposed Fife-Milton-Edgewood tailored services.

Contact: Tina Lee | Pierce Transit | Service Innovation Administrator
Phone: 253.589.6887

Email: tlee@piercetransit.org

Mail: Pierce Transit | P.O. Box 99070 | Lakewood, WA 98496-0070

Timeline

Wednesday, Oct 30

Open House • 4:30 - 7:30 p.m.

Fife City Hall
5411 23rd Street East, Fife

Saturday, November 2

Open House • 11 a.m. – 2 p.m.

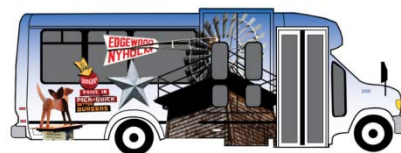
Milton/Edgewood Library
900 Meridian East, Milton

Monday, November 18

**Public Comment • Pierce Transit Board Meeting
4:00 p.m.**

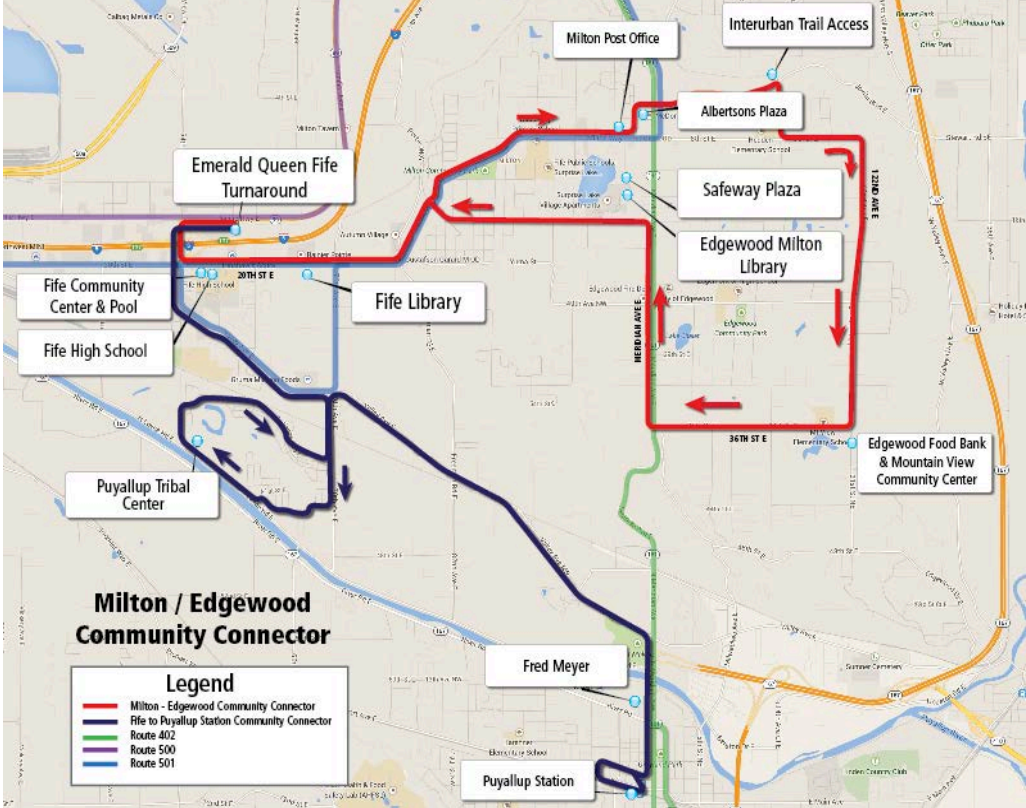
Pierce Transit Training Center
3701 96th Street SW

(Meeting at which Board is expected to decide whether to approve tailored service for implementation February 2014 service change.)



The Proposal

1. Add a local tailored Community Connector linking the communities of Milton and Edgewood with Fife.
2. Add a local tailored Community Connector linking Fife to Puyallup Station.
3. Adjust four Route 402 trips to make better connections with Sounder Train service at Puyallup Station.
4. Eliminate eighteen Route 501 trips, integrating remaining service with proposed tailored Community Connectors.



Proposal	Service Details	
Milton-Edgewood Community Connector <i>Local Tailored Service</i>	<ul style="list-style-type: none">• Small vehicle – 25 ft.• Service span: Weekdays & weekends<ul style="list-style-type: none">-Thursdays: 10am – 7pm;-All other days: 10am – 2pm	<ul style="list-style-type: none">• 60 minute frequency• Integrated with Route 501
Fife to Puyallup Station Community Connector <i>Local Tailored Service</i>	<p>Commuter Connection</p> <ul style="list-style-type: none">• Weekdays: 6 - 8am and 4 - 6:30pm• Trips timed approximately every 30 minutes to meet Sounder between	<p>Community Connection</p> <ul style="list-style-type: none">• Weekdays: 9am – 4pm (No weekend service)• 60 minute frequency
Route 402 Adjustments <i>Milton/Edgewood to Puyallup Station Connection</i>	<p>Identifying limited number of demonstration park & ride stalls and adjusting two Route 402 trips timed to meet Sounder train at Puyallup Station.</p> <p>AM adjust first two trip times to start at:</p> <ul style="list-style-type: none">• 5:20am trip will start at 5:05am Federal Way (FWTC), departs Puyallup Station 5:37am• 6:15am trip will start at 6:12am Federal Way (FWTC), departs Puyallup Station 6:46am <p>PM adjust two trips to meet Sounder Train:</p> <ul style="list-style-type: none">• 2:37pm trip from 171st Meridian, leaves Puyallup Station at 3:56pm• 4:39pm trip from 171st Meridian, leaves Puyallup Station at 5:37pm	
Route 501 Adjustments <i>Integrate service with proposed tailored Community Connectors</i>	<p>Connections to Federal Way or Tacoma are with a transfer from Milton Community Connector to either Route 500 or Route 402.</p> <p>Weekday trips proposed for elimination:</p> <ul style="list-style-type: none">• Starting at 10th & Commerce traveling to FWTC: 9:58am and 12:01pm• Starting at FWTC traveling to 10th & Commerce: 11:16am and 1:16pm <p>Saturday: Eliminate midday service. Keep first and last trips as connection to Federal Way. Other connections are via a transfer to Route 500 or Route 402.</p> <ul style="list-style-type: none">• Saturday trips proposed for elimination starting at 10th & Commerce traveling to FWTC: 11:10am, 1:10pm, 3:10am, 5:10pm• Saturday trips proposed for elimination starting at FWTC traveling to 10th & Commerce: 10:15am, 12:15pm, 2:15pm, 4:15pm <p>Sunday: Eliminate midday service. Keep first and last trips as connection to Federal Way. Other connections are via a transfer to Route 500 or Route 402.</p> <p>Sunday trips proposed for elimination starting at 10th & Commerce traveling to FWTC: 11:10am, 1:10pm, 3:10am</p> <p>Sunday trips that are eliminated starting at FWTC traveling to 10th & Commerce: 10:15am, 12:15pm, 2:15pm</p>	