

Pierce Transit
Community Transportation Advisory Group (CTAG)
Pierce Transit Training Center
Rainier Conference Room
Minutes – January 26, 2017 **corrected**

CALL TO ORDER

Chris Karnes called the meeting to order at 5:30 p.m.

ROLL CALL AND ATTENDANCE

CTAG Members Present: Cody Bakken, Denise Edington, Chris Karnes, Tommy Manning, Honda Sao and Richard Zalucha and Sandy Paul

CTAG Members Absent: Steve Schenk

Pierce Transit Employees Present: Alex Fastle; Government and Community Relations Officer, Penny Grellier; Business Partnership Administrator, Peter Stackpole; Service Planning Assistant Manager and Kathy Walton; Marketing Manager

INTRODUCTIONS

APPROVAL OF MINUTES

Tommy Manning motioned to approve the December 8, 2016 minutes. Cody Bakken Seconded. Motion carried.

CTAG MEMBERS AND STAFF REPORT ON ACTIVITIES

Chris Karnes reported on a forum regarding Pierce County's 2017 transportation priorities sponsored by Downtown on the Go.

Penny Grellier informed that Darin Stavish is still in need of a CTAG representative to attend the High Capacity Transit Feasibility Study kickoff meeting on February 15th at 1:30 PM.

Penny reported on the March 8th, 9th and 13th community outreach events pertaining to the upcoming service change.

PUBLIC COMMENT

Betsy P. Elgar, local businesswoman and transit rider, read a statement pertaining to Pierce Transit's service and submitted a copy to the CTAG Board.

DISCUSSION ITEMS

1. Service Change – Peter Stackpole: Peter Stackpole discussed the upcoming March service change. After receiving input from both the public and Board of Commissioners, Alternative Two of the Route Analysis was the most favorable option and was approved with minor modifications on December 12th. With Alternative Two, riders will experience more frequent bus service, including 30-minute peak and mid-day service on all urban routes (except the Route 13), and more frequent service on many non-urban routes.

Tommy Manning asked if there will be any changes with the Commerce Transit Center area. Peter informed Commerce Transit Center will still serve its original purpose as a main transit hub.

2. Marketing Campaign for Service Change – Kathy Walton: Kathy Walton reported on the timeline for the service change campaign. Key dates include: affixing signs to affected bus stops by February 6th, placing rider alerts on all coaches by February 24th, updating the Pierce Transit online trip planner by March 5th and posting new route information on the website by March 12th. The marketing department will be utilizing all channels to reach out to customers and passengers throughout the campaign.
3. Legislative Update – Alex Fastle: Alex Fastle distributed an updated Legislative Priority brochure to members. Updates included securing \$15 million for High Capacity Transit and bills regarding the Open Public Meetings Act and paid tolling for transit vehicles. Alex also shared House Bill 1175 which would increase the rate of sales tax and use tax that may be imposed by certain transportation benefit districts. Alex distributed a sign-up sheet for CTAG members to volunteer for service change outreach.

MEMBER DELIBERATION

Members selected Chris Karnes to attend the High Capacity Transit kick-off meeting and to deliver the CTAG fourth quarter activity report to the Board of Commissioners on February 13th.

PIERCE TRANSIT NEWS AND ANNOUNCEMENTS

On March 4th from 10 AM – 3 PM the Sustainability Expo will take place at the Greater Tacoma Convention Center and Tollefson Plaza.

ADJOURNMENT

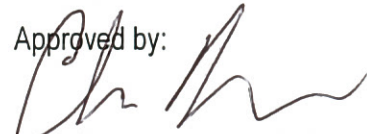
Meeting was adjourned by Chair, Chris Karnes at 6:33 PM.

Submitted by:



Penny Grellier, Business Partnership Administrator

Approved by:



Chris Karnes, CTAG Chair